

Designing Successful Economic Incentive Structures

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Success: creating
mainstream adoption

Types of transactions

- Donations (EF Grants, Moloch, etc)
- Purchases (Gitcoin, CryptoKitties?)
- Investments (ICOs, STOs)

Investing: Ethereum's
product/market fit

People > Platforms

- Better accountability
- More competition
- Utilizes everyone's perceptive capacity

Tokenizing units of _____ ?

- *Creativity / Access / Influence*
- Not tied to income, ownership rights, etc
- Public and interoperable

Token Emission

- Continuously funded & issued (income)
- Incent early, frequent, and large giving
- “Patronage as an asset class”

Thank you

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